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Executive MBA: An Insider's Guide For Working Professionals In Pursuit Of Graduate Business Education



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Synopsis

Ideal for employees and employers: Stay fully employed and graduate in two years! The Executive MBA is designed for working professionals who wish to receive a fully accredited MBA within two-years while m

Book Information

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Customer Reviews

We live in a dynamic and highly competitive global economy. Approximately 68% of US employees report being concerned about job security and the future of their careers. Employees are concerned about limited advancement opportunities; question stability of the industry; and afraid of job loss due to attrition or merge in the next few years. Jason A. Price, MS, MBA, offers a highly practical and detailed review of the Executive MBA (EMBA) an important and practical form of professional education and development. An Insider’s Guide speaks to both employees and employers providing inside information and a detailed review including the pros and cons of pursuing an MBA, and in particular, the Executive MBA. The book contains self assessment tools, step by step guidelines to secure business school financing, and a comprehensive directory of the more than 180 programs throughout the world. The book is ideal for career counselors, recruiters, HR, and employers describing best practices on creating a sponsorship program, selecting the right EMBA candidate, strategies for recruitment and retention, and most importantly, protecting the financial educational investment. --This text refers to the Hardcover edition.

Unfairly, the EMBA is treated as a mere footnote in business school reviews. The education is less theoretical and more practical and the learning experience is equal if not superior to a traditional MBA education. The classroom is full of CEOs, Managers, Vice Presidents, etc--great networking and great intellectual wealth. Unlike law and medical school where experience is not necessary, business school is best attended after years of practical experience. Management experience and tacit knowledge is necessary as it adds critical value in the classroom and the overall education. I had the good fortune to interview graduates of top programs including Wharton, Columbia, Duke, NYU, Fordham, Baylor, and many more. Learn why doctors, lawyers, and working mothers decide the Executive MBA as a means to advance their professional education. Interviews of human resources officers, executive recruiters and counselors of Fortune 500 to non profits value and encourage their employees to attend the EMBA. Understand yours options with the Insider’s Guide. --This text refers to the Hardcover edition.

Having managed the MBA recruiting and development programs in dynamic, global business environments, I could have benefited greatly from the practical advice and guidelines offered in The Executive MBA- An Insiders Guide. This book provides a great overview of both the employee and employer perspectives and offers valuable guidelines for organizations' to address a myriad of important issues: From linking the graduate business education initiatives to the organizations mission, to selecting program participants, formulating appraisal and financial sponsorship arrangements, to addressing post program issues- the author addresses it all.This book is a great resource for any organization seeking to develop and retain outstanding managers. Senior leadership can gain insight into setting up and managing EMBA programs and the talented professionals who are attracted to these programs. The author's logical, focused, and strategic approach to create a managed program that can maximize results by synergizing graduate education and organizational mission is clearly outlined.Managing and retaining the most talented managers in a dynamic, global business environment is quite a challenge. Out of necessity, my approach was to recruit and develop smart, assertive and adaptable self starting MBA's who had a bias for action and could blend into diverse global business environments. In this mode, with senior leadership geographically spread throughout the world, I encouraged local management to autonomously direct talented MBA professionals as they moved through various divisions or companies: this approach can be effective if an upwardly mobile professional can self-navigate. While this approach can generate a natural setting for talent to flourish, it can also generate a

chaotic state where talent can be underutilized or even suppressed. The perspectives and guidelines offered in this book can help an organization alleviate or avoid the downside risks and related failures in human resources development that can occur in dynamic, global organizations. Small, emerging firms that are nimble should also consider adopting the sponsorship ideas offered by this book...My experience in managing and observing numerous approaches to managing graduate education programs has convinced me that most programs are " home grown" and could improve their effectiveness as measured by employee satisfaction and organizational achievement. Senior executive and human resources leadership could benefit greatly from the perspectives offered by this book. As the US economy continues to compete on a global basis for management talent, I believe the competition will stiffen and the bar will be raised thus requiring winning organizations to create thoughtful and globally integrated approaches to developing and retaining their future leadership; and this future leadership can effectively be developed from within the ranks of the talented and aspiring cadre of MBA credentialed professionals.

I am an IT manager currently employed but seeking career alternatives, because growth opportunities are limited with my background. My position is considered middle managment, yet I can’t leave my job to expand my horizons. I had no idea EMBA programs even existed. This book gave me a whole new perspective on working and learning. It opened a door to a potential future with a plethora of helpful and practical ideas, including funding, an important concern. In addition, I see EMBA programs can be highly flexible, yet challenging and versatile, with an abundance of opportunities that fit my interests. I loved the comments from those who went through EMBA programs, and really appreciated the wide range of people who attend these programs. The book is clear, concise, well written and reflects an enormous amount of research.

I work for an inner-city bank and as a working mother my options in getting ahead are limited in my company. Certainly an MBA can help and the executive MBA route seems viable. I don’t see myself CEO of the bank, I am not that type, but the delivery of the education and types of projects plus accommodating work and family seems appealing. After reading this book, "executive" is just the name of the style of the delivery of the education and most who attend the EMBA are simply aspiring professionals looking to get ahead like me with around 10 years or more work experience. The section for working mothers was excellent and the sample schedule and testimony from actual women was great. I strongly recommend this book for anyone interested in getting an MBA. Helpful and practical advice.

Great tips on getting financing and negotiating with my employer. Now if I can only get it through my boss's head how important it is to continue with professional education and get the company to back me up. THis book is an unbaised look at this very interesting form of business school education. Well worth the investment. I think I'll leave it on his desk.

The book illustrates important issues about working full time and getting an MBA. I am not in a position to drop out of the workforce to go back to school full time. I would prefer to continue working, besides, I am also a single parent. The executive MBA may serve my purposes and the book provides valuable and practical issues to consider.

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